

Table Comparing GOOGLE BOOK SEARCH and GOOGLE SCHOLAR

Two of Google's initiatives rather directly involve libraries, published information, and access to published information, both on web pages and in print.

	Google Book Search	Google Scholar
Google's goal	To "organize the world's information and make it universally accessible and useful" focused on content of books	To "search specifically for scholarly literature" in many formats
How to use	Through the special search box at books.google.com	Through special a search box at scholar.google.com
What's included	<ul style="list-style-type: none"> ✍ Publisher-supplied publications; also authors of self-published and out-of-print publications can submit their works as the publisher ✍ Publications supplied by selected libraries (Harvard, Stanford, U of Michigan, Oxford, NYPL), most public domain ✍ Google scans, digitizes, and indexes words in each book for free (no charge, no profit) ✍ Library search reaches some libraries through First Search 	<ul style="list-style-type: none"> ✍ Mostly articles, but some citations to books ✍ Full-text of online articles found by Google's robot-like crawlers from academic publishers, professional societies, preprint repositories, and scholarly articles posted on the web ✍ Citations to articles and books found in lists of references in publications found by Google's robot-like crawlers
What you get	<ul style="list-style-type: none"> ✍ Scanned full text to search and browse ✍ Printing of pages or images if public domain ✍ Snippets or excerpts of copyright books when publisher has not permitted full text online ✍ Copy of table of contents and index ✍ Link to publisher, bookstores, and libraries if a scanned library copy ✍ Paid advertisements related to your search, as in Google web search 	<ul style="list-style-type: none"> ✍ Full text if freely available or if provided by the publisher with permission ✍ Ucelinks available when we have a subscription (other universities too – set in Preferences) ✍ Works with Proxy Servers ✍ Citation or abstract (not full text) if protected by copyright ✍ Links to citations to most articles (like a "who cites whom") ✍ Occasionally, "Library Search" tries to locate a library near you that owns the book. Partial implementation of OCLC holdings links
Search tips	<ul style="list-style-type: none"> ✍ Search from books.google.com ✍ Advanced Search http://books.google.com/advanced_book_search ✍ intitle: to limit 	<ul style="list-style-type: none"> ✍ Go to scholar.google.com or Scholar Advanced Search http://scholar.google.com/advanced_scholar_search ✍ Enter author name, publication name, and/or subject words
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